

MAIL TO:  
Office of the Attorney General  
Registry of Charitable Trusts  
P.O. Box 903447  
Sacramento, CA 94203-4470

STREET ADDRESS:  
1300 I Street  
Sacramento, CA 95814  
Telephone: (916) 323-5079

WEB SITE ADDRESS:  
<http://ag.ca.gov/charities/>

# COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

## ANNUAL FINANCIAL REPORT FOR 20<sup>05</sup>

(California Government Code sections 12586 and 12589)  
11 Cal. Code Regs. section 308

Failure to file annual financial report by January 30<sup>th</sup> annually for each calendar year of solicitation may result in late fees as defined in Government Code section 12586.1

An annual financial report must be filed for each event  
for each charity solicited for during the previous calendar year.



<b>Name and Address of Commercial Fundraiser for Charitable Purposes:</b>  CF No. <u>1395</u> ✓ P.F.R. Promotions, LLC Name of commercial fundraiser for charitable purposes 2224 North Craycroft, Suite 101 Address of commercial fundraiser for charitable purposes Tucson, AZ 85712 City, State, and ZIP Code of commercial fundraiser for charitable purposes	<b>Name and Address of Charitable Organization:</b>  CT No. <u>24149</u> ✓ F.E.I.N. No. <u>94-2838370</u> Deputy Sheriff's Association of the City and County of San Francisco Name of charity 444 6th Street Address of charity San Francisco, CA 94103 City, State, and ZIP code of charity
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Figures from (check one): National Campaign ☐ California Campaign ☒

Telephone solicitations \_\_\_\_\_ held (on) (from) 1/01/05, 20\_\_\_\_\_, to 7/15/05, 20\_\_\_\_\_.  
(Type of activity) (Date or dates must be shown)

Is the contract between the commercial fundraiser for charitable purposes and charity based upon a fee or percentage of revenue? Fee ☐ Percentage ☐ Other ☒  
If other, provide brief explanation See contract

### 1. REVENUE

A. Cash contributions	<u>165,670</u>	A.
B. Entertainment sales or admission charges	_____	B.
C. Sales from products	_____	C.
D. Advertisement sales	_____	D.
E. Membership fees	_____	E.
F. Other sources: (Specify)	_____	Fa.
a. _____	_____	Fb.
b. _____	_____	Fc.
c. _____	_____	Fd.
d. _____	_____	
G. TOTAL REVENUE	<u>165,670</u>	G.

### 2. EXPENSES

A. Fees or commissions	<u>71,518</u>	A.
B. Salaries	_____	B.
C. Payroll taxes	_____	C.
D. Employee benefits	_____	D.
E. Cost of merchandise for resale	_____	E.
F. Cost of entertainment	_____	F.
G. Postage	<u>185</u>	G.
H. Advertising	<u>3,027</u>	H.
I. Telephone	<u>2,996</u>	I.
J. Rental of equipment	<u>596</u>	J.
K. Facilities charge	<u>17,188</u>	K.
L. Permits	_____	L.
M. Other expenses: (Specify)	_____	
Utilities	<u>4,743</u>	Ma.
a. _____	_____	Mb.
b. Marketing Materials	<u>7,766</u>	Mc.
c. Misc. Office Supplies	<u>1,093</u>	Md.
d. _____	_____	
N. TOTAL EXPENSES	<u>109,112</u>	N.

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Page 2

3. Amount to charity (subtract line 2N from line 1G) 56,558 3.
4. Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser for charitable purposes (to be completed by charity) 25,972 4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) \_\_\_\_\_ 5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) 30,586 6. ✓
7. (a) Is any director, officer, or employee of the commercial fundraiser for charitable purposes a director, officer, or employee of the charitable organization listed in this report?

☐ Yes ☒ No If "yes" complete the following:

Name and address of director, officer, or employee of commercial fundraiser for charitable purposes	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser for charitable purposes and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.